

Hardheim, Germany / April 2022

Eirich Group expands its site in India

A new milestone for the globally active Eirich Group: a new plant in India will produce state-of-the-art machinery and equipment in the future.

Mumbai, March 2022: The EIRICH Group, with Maschinenfabrik Gustav Eirich as its strategic center in Hardheim, has been a global leader in mixing and processing technology for almost 160 years. With a new building in India, Eirich is continuing its strategy of global expansion. The groundbreaking ceremony for the construction of the new plant site of the subsidiary of Eirich India took place in the Chakan industrial area in Pune, India. It is planned to start production of Eirich machinery and equipment as early as mid-2023.

Stephan Eirich is the fifth generation to head the family business and sees the expansion of the Indian site as an important strategic step for the Eirich Group: "India has a lot of technical talent and a good infrastructure, which is also ideally suited to producing more of our products locally. Proximity to our customers in the world's major markets is always a guiding principle for us. The second plant in India is in line with the country's "Made in India" philosophy, but also reflects our confidence to serve markets outside India once the ramp-up curve is successfully mastered," says Eirich.

Located on a three-acre site in Pune's Chakan Industrial Area, this new manufacturing facility will produce intensive mixers and plant technology. Eirich enjoys a strong market position worldwide for its unique mixing and processing technology in various industry segments such as metallurgy, refractories, ceramics, agrochemicals, foundry, battery, carbon products and many more. With the commissioning of the Chakan plant, Eirich India will significantly increase its capacity. The current site in Mumbai, established in 1998, is too small today and will be relocated once the new plant is completed.

"India is a focus market for Eirich. The Chakan plant, with its expanded capacity, will meet the growing demand for our products in all customer industries. And especially the on-site support of our Indian customers with fast service, spare parts "Made in India" and good process consultancy is key for us. The space limitations in Mumbai became a critical bottleneck for us and we are all the more looking forward to the new plant. Even more so because from 2025 onwards, Eirich India will then also be able to supply overseas markets with parts and complete machines through a strong network of Eirich Group companies in 12 countries," said Mr. Sourav Sen, MD, Eirich India.

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About Maschinenfabrik Gustav Eirich GmbH & Co KG

The EIRICH GROUP is a family operated corporate group in the specialized mechanical engineering field headquartered in Hardheim, in southern Germany. As a worldwide leader in machine manufacturing specializing in resource processing, EIRICH has designed, conceptualized, and produced advanced manufacturing technologies for mixing, granulating, dispersing, kneading, reacting, tempering, and milling since 1963. Under the EIRICH digital label, the corporate group offers a wide range of services covering the entire life cycle of machines, from the online ordering of spare parts through to AI-based wizard systems.

With annual sales in excess of EUR 180 million, Eirich is one of the hidden champions in mixing and processing technology. Now in its fifth generation of ownership, the company has some 1,300 employees at 15 locations in twelve countries.

For more visit www.eirich.de